## LEADING TECHINCAL CONVERSATIONS Start Selling Security with SafeStor Edge Protection

# Offer something your competitors are not: Proactive Threat Protection and Blocking at the Edge

Today's threat landscape is constantly changing, and your customers need a mixture of solutions to ensure they remain protected. Let UbiStor help you navigate this space with a combination of services that allow you to easily add security to your customer conversations around connectivity and prepare them for cyber attackers.

HOW DOES UBISTOR
FIT INTO YOUR
PORTFOLIO TODAY?

- Easily add edge protection to new or existing customers' internet connection
- Increase Monthly Revenue by adding a complimentary product
- Simple way to include security in your current connectivity conversations



Would you be interested in eliminating all known bad traffic before it hits or leaves your network?

#### **EXAMPLE RESPONSE**

Sure, but we already have a firewall to protect us from external threats.

#### WHY UBISTOR?

Most firewalls can only block up to 150,000 IPs. Our SafeStor Edge Protection services will block over 150 Million known threats – proactively preventing attacks before they can reach your firewall or connect from inside your network to the external source of the attack. We have a free threat assessment that will show you how many connections are a threat to your environment and network.



Do you know how long it takes for your team to detect and respond to a threat?

#### **EXAMPLE RESPONSE**

I am not sure- but it is too long. It is only me/my small team responsible for responding to alerts

#### WHY UBISTOR?

SafeStor Edge Protection's mean time to detect is ZEROwhereas the average dwell time is 227 days! We reduce false alerts, and eliminate your blindspots of outbound malicious traffic to stop malicious connections from being made.



### What are you using to protect your business other than your firewall?

#### **EXAMPLE RESPONSE**

We have endpoint detection tools and email scanning to keep us safe.

#### WHY UBISTOR?

That is great, but adding SafeStor Edge Protection will reduce traffic hitting your security stack by 30% to 50%. This is a complementary proactive service that improves all aspects of your security posture using intelligence from over 50 leading security sources.



If you could reduce your bandwidth and improve your edge security, would you want that included in your internet services?

#### **EXAMPLE RESPONSE**

Of course, but how much will that increase the cost of my services or impact my connection?

#### WHY UBISTOR?

SafeStor Edge Protection is a very cost-effective solution that will not add any overhead to your network and help you reduce traffic to your firewall.



How quickly could your business recover from a cyberattack?

#### **EXAMPLE RESPONSE**

We have several ways to be alerted to an attack, but we have not really tested our processes to see if we could recover.

#### WHY UBISTOR?

What if I had a provider that could provide both protected internet and help you build and test your recovery plan to ensure you are best positioned to recover quickly from a cyberattack.

OF EXPERTS WITH
YOUR CUSTOMERS

- Our free threat assessment will highlight points of vulnerability
- We will review their current protection methodology and recovery procedures
- Our experts will build a game plan for their overall data security strategy

