



**For Immediate Release  
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## **UbiStor Focus on Distribution Industry Challenges in a Post-Recession Era**

**Schaumburg, IL., UbiStor** announced today that they are reaching out to companies in the wholesale-distribution sector - ones facing significant industry change as well dealing with the impact of the troubled global economy. UbiStor has developed a concise approach to help these companies assess where they stand on the all-important issue of protecting and recovering their essential company data. Called the "Right Choice-Right Partner" approach, UbiStor will help business leaders in distribution organizations gain a true understanding of how their organization compares to industry best practices when it comes to data backup and recovery.

Dan Hill, UbiStor CEO, says, "Much of the distribution sector has been pummeled by the recession. But, industry analysts project an emerging post-recession recovery period. As these businesses get ready to capitalize on the economic recovery, we want to be their partner to help ensure ready access to critical data, as well as consistently storing and protecting it. Our expertise and many years of operational experience with a wide variety of clients who manage complex supply chain and distribution initiatives have prepared us to be an ideal partner". UbiStor emphasizes a "business first" point of view so that client company objectives are well understood and prioritized before technology solutions are delivered.

The UbiStor focus on helping distributors prepare for business recovery is but one initiative focused on a specific industry and its conditions. Delivering a high-quality "service experience" is a hallmark of UbiStor's way of doing business. That service experience is based on having a solid understanding of the unique organizational and business needs of each client, as well as their industry, in order to consistently be the most effective technology partner.

### **About UbiStor**

UbiStor, Inc. is a privately-held, vendor-independent IT services company offering disaster recovery planning and related services. The company supports a complementary portfolio that includes managed offsite, online data backup and recovery scaling to private vaulting solutions, email archiving/journaling, consulting, and many other IT support services. Founded and led by Fortune 500 executives, UbiStor is dedicated to helping its customers achieve affordable data assurance, from consulting to constructing fully outsourced models. Whatever the challenge, UbiStor's fully-tested solutions satisfy HIPAA, Sarbanes-Oxley, and SEC requirements. For more information, visit [www.ubistor.com](http://www.ubistor.com).